



Teachers' guide to Video-based self-presentation (VBS)

Your student is going to create a video-based self-presentation, which should enable her/him to convince potential employers of her/his capabilities.

In order to achieve a good result you can support her/him in the following aspects:

Preparation

Before the student starts with the recordings, fill in a role-based competence balance sheet together with him/her (for more information see Frehe, P./Kremer, H.-H./Kückmann, M.-A. (2015): Instructional Design of Mobilities in Vocational Education, pp. 17-20).

This enables her/him to become aware of his/her own strengths in different roles and environments. She/he should communicate his/her strengths in some of the recordings which will be placed in the VBS. It would be useful to instruct the student to write a screenplay before starting with the recordings (also see students' guide).

Technical hints

Take your notebook or laptop with you; this enables you to work on the video recordings especially when you are supervising an internship.

Use an adequate software tool for cutting out poor-quality parts of the recordings. With this software you can put different video pieces together easily.

Communication

In order to improve the quality of the video it is recommended to include some colleagues of the company into the recordings. They could, for example, say something about the student's commitment and goals he achieved during the internship in front of the camera.

You can support your student if you ask for permission to film within the company. This also implies that you have to ask every person that is filmed for her/his agreement in written form; collect signatures in order to comply with legal regulations concerning use of personal data.